



Technical Product Manager

Company: Privately-owned manufacturing company

Location: Ann Arbor, MI

Reporting to: Engineering Manager

Wage: \$90,000 to \$120,000 per year plus bonus

Description:

Our client is a growing manufacturer of automotive systems. They have a corporate culture that is both innovative and efficient and offers great opportunities for future development. The company is looking for a well-rounded product manager that can develop the product through its entire lifecycle.

The Product Manager is responsible for the product planning and execution throughout the product lifecycle including customer requirements, defining the product vision, marketing the product, and working with engineering, sales and marketing to ensure revenue and customer satisfaction.

Contact:

Blaire Miller, Partner

Phone: 248.645.1551 x207

e-mail: blaire.miller@podiumpartnersllc.com



Technical Product Manager

Responsibilities:

1. Manage the product line life cycle from strategic planning through marketing and sales
2. Own the customer experience from initial inquiry to delivery and post-sale support
3. Bring new products to market, analyze product requirements, prepare ROI analysis, establish time and budget plans
4. Conduct technical marketing, including talking with customers
5. Responsible for technical marketing content across all platforms
6. Conduct competitor analyses; be aware of company's strengths and weaknesses in the marketplace, implement improvement strategies
7. Write white papers and present at trade shows and conferences in a marketing capacity.
8. Deliver technical presentations and demonstrations
9. Able to react to change productively and handle other essential tasks as assigned

Experience & Skills:

- Prior experience in software development - creating new products and bringing them to market
- BS is computer engineering, computer science or electrical engineering
- MBA or Masters in Engineering Management preferred
- Strong attention to detail
- Excellent communications skills, both writing and speaking
- Strong presentation skills and ability to communicate short and long-term plans
- Strong customer and usability focus; experience in driving business-focused products
- Excellent problem solving and resolution skills; ability to work in a deadline-driven work environment
- Experience in leading, managing and implementing software/technology product launches
- Ability to provide UI/UX direction with realistic mockups for customers, development team and upper management preferred

Contact:

Blaire Miller, Partner

Phone: 248.645.1551 x207

e-mail: blaire.miller@podiumpartnersllc.com